

A modern connection for a growing community

Community engagement is at the foundation of decision making

Comprehensive and equitable community engagement is at the foundation of decision making for the Interstate Bridge Replacement program. We will pursue a solution that prioritizes safety, reflects community values, addresses community concern, and fosters broad regional support. Ongoing, extensive and inclusive public dialogue is critical to developing a bridge solution that best serves the complex needs of communities in Oregon and Washington.

Three distinct community groups will help guide program decisions

To support these goals the program has formed three advisory groups to provide feedback and recommendations: Executive Steering Group, Equity Advisory Group, and Community Advisory Group.



Key goals of our community engagement

- ▶ *Seek feedback from a diverse range of stakeholders*
- ▶ *Include underrepresented and underserved populations*
- ▶ *Embrace innovation*
- ▶ *Minimize barriers to engagement*
- ▶ *Demonstrate accountability through transparency and feedback*
- ▶ *Establish credibility and trust with stakeholders and the community*
- ▶ *Provide opportunities to meaningfully shape program work*

Executive Steering Group:




The ESG is a 12-member steering group that provides regional leadership recommendations on key program issues of importance to the community. Members of the ESG include representatives from the 10 bi-state partner agencies, and two community representatives serve as the co-chairs of the Community Advisory Group.

Community Advisory Group:

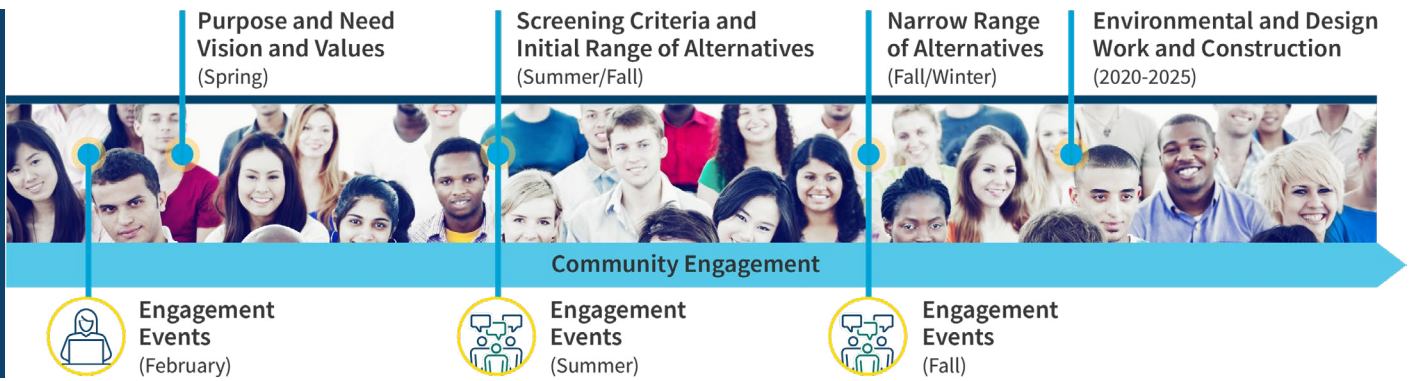
The CAG is representative of the community with balanced membership from both Portland, Oregon and Vancouver, Washington. The Community Advisory Group will provide input and feedback on the IBR program and develop recommendations to help ensure the program outcomes reflect community needs, issues and concerns.

Equity Advisory Group:



The EAG will help ensure that the IBR program remains centered on equity. The group will make recommendations to IBR program leadership regarding processes, policies and decisions that have the potential to affect historically underrepresented and underserved communities.

Each of the groups currently meets monthly or twice-monthly, through virtual meetings open to the public. Opportunities to provide public input are available before, during, and after meetings.



2021 Engagement and Information Opportunities:

- ▶ **Virtual Advisory Group Public Meetings:** ESG, CAG, and EAG meet monthly and sometimes twice a month in 2021.
- ▶ **Community Conversations:** Community conversations will allow our program to have a two-way dialogue, provide detailed program information and will collect live feedback from participants as way to inform the program. Month-long conversations will occur at key milestones and will include a variety of outreach events and opportunities. (February, Summer, Fall)
- ▶ **Multi-Cultural Outreach Liaisons:** The program team is directly working with multicultural liaisons who are fluent in six languages and deeply connected with their local communities to help spread the word about the program.
- ▶ **Community Briefings:** Community briefings will occur throughout 2021. Please contact the program to schedule for your organization, community based group, or neighborhood association.
- ▶ **Social Media Engagement:** The program will actively use social media sites to share information, listen to community ideas, and engage with the local online community.
- ▶ **Podcast Series:** A podcast series will be developed mid-year.
- ▶ **Online Open Houses:** These will occur in connection to key milestones. (February, Summer, Fall)
- ▶ **Community Input Surveys:** Surveys will be utilized to seek public insight to inform program decisions at key milestones.
- ▶ **Working Groups:** Topic-specific groups will be formed to provide targeted feedback on specific issues to inform key decision points. Details on these groups are in development.
- ▶ **Video Storytelling:** A video series will occur throughout the year, and the public can stay updated on when new videos are released by signing up for program updates or following us on YouTube, Facebook, Twitter and Instagram.
- ▶ **Public Notification:** Advertising will be used to help promote program events and opportunities to engage during key milestones.
- ▶ **Media Outreach:** The program will use proactive media outreach to keep local and regional media sources informed on key program activities and events.

Stay engaged with us

ONLINE OPEN HOUSE, COMMUNITY SURVEY & BRIEFINGS

- ▶ February 16 – March 1
www.interstatebridge.org/calendar

VISIT OUR WEBSITE

- ▶ www.interstatebridge.org to learn more, sign up for our e-newsletter, or submit a comment.

PROVIDE FEEDBACK

- ▶ Email us at info@interstatebridge.org
- ▶ Call our program office
 - 360-859-0494 (Washington) | 503-897-9218 (Oregon)
 - 888-503-6735 (toll-free)

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WASHINGTON

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